



POSNA

PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA

C O R P O R A T E P A R T N E R O P P O R T U N I T I E S

2 0 1 6



Dear POSNA Corporate Partners,

The leadership, members and staff of the Pediatric Orthopaedic Society of North America (POSNA) recognize that partnership with industry is paramount to achieving our mission: the development and implementation of the highest quality educational programs. Further, POSNA recognizes that through collaborative research, we will achieve transformational evidence-based advances in patient care. In the end, our mission is all about better care for children with musculoskeletal disorders. POSNA places great value on the relationships between our society and the companies that have become our Corporate Partners. We know that “nothing is impossible” with the cooperation of our industry counterparts.

Corporate Partners have supported the growth of POSNA and have built upon POSNA's recognition as one of the world's premier societies for pediatric orthopaedics and spinal deformity surgery. United by our common goals, Corporate Partners and POSNA, both benefit from the opportunities to collaborate. Ultimately, the exchange of ideas and knowledge improves both groups' abilities to care for patients. Education is at the very core of POSNA's mission. Industry support fuels POSNA's ability to educate, support research and, most importantly, improve the care of children.

The crown jewels of POSNA's educational endeavors are the POSNA Annual Meeting and the POSNA/AAOS International Pediatric Orthopaedic Symposium (IPOS), which draw upon surgeons from around the world. The Annual Meeting (April) is a vibrant event of the latest research and evidence-based medicine in pediatric orthopaedics, starting with the Pre-Course and continuing for 3 more days of talks, concurrent sessions, and breakout sessions. IPOS (December) is a showcase for innovative techniques, “what's new and what works” in pediatric orthopaedics. Recognizing the increasing complexity, diversity and subspecialty interests within pediatric orthopaedics, the IPOS schedule allows registrants to customize their learning experience to their unique practice. In addition to focused lecture sessions and case discussions, registrants may choose from over 40 breakout sessions, demonstrations, hands-on technical workshops, and industry-sponsored sessions with innovative products.

In support of our research agenda this year, POSNA looks to our industry partners for support to help us make nine grants of \$30,000 each available to our membership in efforts to advance pediatric orthopedic knowledge and patient care. This will complement 3 smaller awards, and two larger directed research grants, for a total of \$400,000 of grant funding.

POSNA continues to expand our global educational mission by collaborating with our alliance societies around the world. Initiatives with the European, Asia-Pacific and South America pediatric orthopedic societies, our global partners, have been enhanced by corporate support.

In 2010, POSNA introduced a Double Diamond level partnership opportunity, and numerous partners accepted this level of support. Sponsors qualify for Double Diamond level with a total of \$125,000 in combined support of IPOS and POSNA. Double Diamond sponsors will meet with POSNA leadership at the annual AAOS meeting and be given an opportunity to host independent events on Thursday evening at the POSNA Annual Meeting. Additionally, Double Diamond sponsors will be invited to attend a meeting at IPOS; this will give a select group of Industry partners an opportunity to sit and openly discuss issues of common interest with POSNA leadership. Of course, all the benefits of other levels of support (e.g. Diamond to Silver) still apply. Your support is critical to allowing POSNA to execute its mission of education, research and improving patient care. If you have any questions about opportunities for partnership, please do not hesitate to contact Teri Stech, Executive Director of POSNA, Peter Newton, MD or Lori A. Karol, MD.

POSNA is proud of the relationships we have fostered. We look forward to continued close collaboration with our Corporate Partners. We urge you to remember the reasons you've chosen to join with us in the past and consider increasing your level of support for POSNA this year.

Plan on joining us for the 2016 POSNA Annual Meeting, April 27 - 30, 2016, in Indianapolis, Indiana.

We thank you for your support and are confident that together we will succeed in the pursuit of our mutual goals of improving care and outcomes for children with orthopaedic problems.

Lori A. Karol, MD

PRESIDENT, POSNA

Peter O. Newton, MD

CHAIR, INDUSTRY RELATIONS COMMITTEE

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THE PEDIATRIC ORTHOPAEDIC SOCIETY OF NORTH AMERICA

is comprised of professionals, primarily pediatric orthopaedic surgeons, devoted to the care of children's musculoskeletal health. As a group, POSNA members strive to become the authoritative source on such care through appropriate research leading to the excellence in evidence-based patient care.



Address: Pediatric Orthopaedic Society of North America
9400 W Higgins Road, Suite 500
Rosemont, Illinois 60018-4976 USA

Phone: 847.698.1692
Fax: 847.268.9694
Website: www.posna.org
Email: posna@aaos.org

DOUBLE DIAMOND

\$125,000 +

Roundtable Leadership Breakfast Discussion at the International Pediatric Orthopaedic Symposium (IPOS)

Special Recognition as Double Diamond POSNA Sponsor during IPOS and POSNA Specialty Day

Two Company Representatives are invited to attend the Presidents Dinner during the POSNA Annual Meeting

Presentation of a plaque and an opportunity to address registrants at the POSNA Annual Meeting Opening Ceremonies

Two specific sponsorships (named Annual Meeting Events or Awards) according to the interests of the Sponsor. Named events may include research awards, sponsorship of a portion of the meeting, or other events. Recognition of events or awards will be made independently during events or awards. (Specific recognitions can be provided on request.) See pages 3 - 4.

Recognition on the POSNA Website (Corporate name and logo) throughout the year

Complimentary registration for **six** Company representatives to attend the POSNA Annual Meeting

Recognition on the POSNA Annual Meeting Mobile App

Two Company representatives invited to attend the Cocktail Reception in the Presidential Suite during the POSNA Annual Meeting

Verbal and sign recognition at the POSNA Annual Meeting

Pre-registration mailing list will be made available, upon request, for a one-time mailing to registrants.

DIAMOND

\$75,000 - \$124,999

Special recognition as Diamond POSNA Sponsor during IPOS and POSNA Specialty Day

Two Company representatives invited to attend the Presidents Dinner during the POSNA Annual Meeting

Presentation of a plaque and an opportunity to address registrants at the POSNA Annual Meeting Opening Ceremonies

Two specific sponsorships (named Annual Meeting Events or Awards) according to the interests of the Sponsor. Named events may include research awards, sponsorship of a portion of the meeting, or other events. Recognition of events or awards will be made independently during events or awards. (Specific recognitions can be provided on request.) See pages 3 - 4.

Recognition on the POSNA Website (Corporate name and logo) throughout the year

Complimentary registration for four Company representatives to attend the POSNA Annual Meeting

Recognition on the POSNA Annual Meeting Mobile App

Two Company representatives invited to attend the Cocktail Reception in the Presidential Suite during the POSNA Annual Meeting

Verbal and sign recognition at the POSNA Annual Meeting

Pre-registration mailing list will be made available, upon request, for a one-time mailing to registrants.

PLATINUM

\$50,000 - \$74,999

Presentation of a plaque at the Annual Meeting Opening Ceremonies

One specific Sponsorship (named Annual Meeting Event or Award) according to the interests of the Sponsor. Named events may include research awards, sponsorship of a portion of the meeting, or other events. Recognition of events or awards will be made independently during events or awards. (Specific recognitions can be provided on request.) See pages 3 - 4.

Recognition on the POSNA Website (Corporate name) throughout the year

Complimentary registration for four Company representatives to attend the POSNA Annual Meeting

Recognition on the POSNA Annual Meeting Mobile App

Two Company representatives are invited to attend the Cocktail Reception in the Presidential Suite during the POSNA Annual Meeting

Verbal and sign recognition at the POSNA Annual Meeting

Pre-registration mailing list will be made available, upon request, for a one-time mailing to registrants.

GOLD

\$25,000 - \$49,999

Recognition on the POSNA Website (Corporate name) throughout the year

Complimentary registration for four Company representatives to attend the POSNA Annual Meeting

Recognition on the POSNA Annual Meeting Mobile App

Two Company representatives are invited to attend the Cocktail Reception in the Presidential Suite during the POSNA Annual Meeting

Recognition at the POSNA Annual Meeting

Post-meeting registration mailing list will be made available, upon request, for a one-time mailing to registrants after the meeting.

SILVER

\$10,000 - \$24,999

Recognition on the POSNA Website (Corporate name) throughout the year

Complimentary registration for two Company representatives to attend the POSNA Annual Meeting

Listed on the POSNA Annual Meeting Mobile App

Recognition at the POSNA Annual Meeting

Post-meeting registration mailing list will be made available, upon request, for a one-time mailing to registrants after the meeting.

POSNA QUALITY, SAFETY AND VALUE INITIATIVE (QSVI)

\$25,000 - \$75,000

The POSNA QSVI is an exciting new effort spearheaded by our leadership that will enhance our research and health care delivery in pediatric orthopaedics and aid members in their practice.

- Quality-improvement programming in the pediatric orthopaedic subspecialties of spine, sports medicine, hip, hand and upper extremity, cerebral palsy and lower extremity, and trauma
- National benchmarking, metrics and outcomes to educate the government and payers
- Performance improvement and aid in Board re-certification
- Best practice guidelines

We would appreciate the opportunity to partner with industry to advance these aims and improve the care of children. Research and educational programming grants are available as well as special needs.

EDUCATIONAL GRANT FOR THE 2016 ANNUAL MEETING

\$10,000 - \$50,000

By providing an unrestricted educational grant, your company can help offset the cost of the Annual Meeting so that we can keep registration fees low for attendees. Compelling research presentations and current concepts focusing on problem-driven topics are offered during the three day meeting. Supporters will be acknowledged on signage in the registration area and in the Annual Meeting Program Book.

SUBSPECIALTY DAY AT THE 2016 ANNUAL MEETING

\$20,000 per Session (Open to multiple sponsors)

POSNA will present five expanded subspecialty concurrent sessions on Friday afternoon: Hip, Spine, Sports, Trauma, Upper Extremity, and Lower Extremity. The sponsor will be acknowledged on signage outside the session room.

2016 HALF-DAY PRE-COURSE

\$25,000

POSNA will present a half-day course on the day prior to the start of the Annual Meeting. The 2016 topic is Trends and Applications in Pediatric Lower Extremity Deformity. This is an area of innovation and interest to our members and will be well attended. A continental breakfast and coffee break are provided. The single supporter will be acknowledged in the program and on signage outside the session.

2016 SPECIALTY DAY AT AAOS MEETING

\$50,000

Highlight your company with sponsorship of the Annual Specialty Day Meeting that POSNA plans annually at the AAOS Annual Meeting. This program includes hot topics in pediatric orthopaedics, point-counter point debates, symposia and research topics. Our supporter will be acknowledged in the program and on signage outside of the room.

INTERNATIONAL EDUCATION GRANTS

\$25,000 - \$50,000

By providing an unrestricted educational grant, your company can assist POSNA in its international educational mission by providing quality programs and initiatives in countries with limited resources.

NAMED RESEARCH GRANT

\$30,000

We welcome Industry Partners to sponsor named research awards to support POSNA's commitment to offering high quality research awards to its members. Please contact the POSNA office if you have specific research funding interests.

INTERNATIONAL VISITING SCHOLARS PROGRAM

\$15,000

Since 2007, POSNA has awarded scholarships to surgeons from countries with limited resources. Four to six individuals are selected to attend our Annual Meeting or IPOS. The recipients are also invited to spend an additional period of time at local/regional institutions to supplement their educational experience. This program has helped build sustainable relationships between members of our society and individuals from resource-challenged environments.

PLEASE NOTE: Sponsorship does not guarantee exhibit space. Registration for exhibit space is separate and must be confirmed prior to the deadline. Please see Exhibit Registration Form on Page 8 and Rules & Regulations on Page 9.

PRELIMINARY MEETING PROGRAM 2016 ANNUAL MEETING

\$25,000

The Annual Meeting Preliminary Program is distributed to all members, previous attendees and our international colleagues. The preliminary program contains the meeting agenda including the Thursday breakout descriptions. Also, information on registration, travel, venue and social activities is included. The preliminary program is available in print and downloadable pdf – in either case, you'll be acknowledged prominently as an early supporter of the meeting. **Deadline for this sponsorship is December 15, 2015.**

FINAL PROGRAM BOOK 2016 ANNUAL MEETING

\$20,000

Link your organization with a valuable educational resource that is prominently used throughout the Annual Meeting and beyond. Distributed to attendees at registration, the final program is the template for the scientific sessions.

WIRELESS ACCESS 2016 ANNUAL MEETING

\$25,000

Help delegates stay connected during the meeting by providing access for wireless-enabled devices in all public areas during the Annual Meeting. The sponsor will be prominently acknowledged on signage in the registration area, the Annual Meeting Program Book and hot spot signage (if applicable).

ANNUAL MEETING APP 2016 ANNUAL MEETING

\$20,000

Meeting attendees will have a powerful tool accessible by their Smartphones and other mobile devices to view the meeting sessions, agenda, view abstracts and fill out online evaluations. Your company name will be displayed when a user logs on acknowledging your support and on signage in the registration area.

E-POSTER KIOSKS 2016 ANNUAL MEETING

\$10,000

Visual media in the form of the E-poster exhibit is a valued component of the Annual Meeting. 75 E-posters will be displayed at the Annual Meeting on special computers located in high traffic areas outside the meeting hall. Identify your organization with the best and brightest in scientific research – you'll be acknowledged on each computer, in the Annual Meeting Program Book and on signage located in the registration area.

MOBILE DEVICE CHARGING STATIONS 2016 ANNUAL MEETING

\$5,000

Everyone is using mobile devices and all our meeting materials will be available in digital form. Three charging stations will be provided. Each station will have a front panel for acknowledging your Company's sponsorship.

**NEW
this Year!**

REGISTRATION AREA 2016 ANNUAL MEETING

\$25,000

A single supporter will be acknowledged in the Annual Meeting's highest traffic area on the header signs in the registration area with recognition as the "Official Annual Meeting Registration Sponsor."

WELCOME RECEPTION 2016 ANNUAL MEETING

\$25,000

The Opening Ceremonies on Wednesday evening officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in an area outside the lecture hall to enjoy hors d'oeuvres, beverages and reconnect with friends and colleagues. The supporter will be acknowledged in the Annual Meeting Program Book and on signage at the reception.

2015 POSNA CORPORATE PARTNERS

POSNA is pleased to acknowledge the companies who have provided financial support throughout the past year. We sincerely appreciate each of these companies for helping POSNA fulfill its goals of providing education and fostering research.

DOUBLE DIAMOND CORPORATE PARTNERS



Medtronic

DIAMOND CORPORATE PARTNERS



**Shriners Hospitals
for Children™**

stryker

PLATINUM CORPORATE PARTNERS

BioMarin Pharmaceutical, Inc.
Biomet Spine

GOLD CORPORATE PARTNERS

Biomet Trauma
Implanet America, Inc.
Mazor Robotics
Wright Medical

SILVER CORPORATE PARTNERS

Arthrex
Children's Healthcare of Atlanta
Ellipse Technologies, Inc.
Pega Medical

Tuesday, April 26

1 st Board Meeting	7:00 AM – 4:00 PM
Registration	4:00 PM – 6:00 PM

Wednesday, April 27

Registration	6:30 AM – 5:00 PM
Course Breakfast	6:30 AM – 7:45 AM
Half-Day Pre-Course	7:45 AM – 12:00 PM
Scientific Paper Session	1:30 PM – 5:00 PM
Evening	
Opening Ceremony	6:30 PM – 7:45 PM
Welcome Reception	7:45 PM – 9:30 PM

Thursday, April 28

Registration	6:30 AM – 3:30 PM
Member Breakfast/Business Meeting	6:30 AM – 7:45 AM
Guest and Non-Member Breakfast	6:45 AM – 7:45 AM
Scientific Program	8:00 AM – 1:00 PM
Award Session	10:00 AM – 10:30 AM
Lunch Time Symposium	
POPS	12:30 PM – 2:30 PM
COUR	12:30 PM – 2:30 PM
Practice Management	12:30 PM – 2:30 PM
Research	12:30 PM – 2:30 PM

(Note: Sessions and times subject to change.)

Friday, April 29

Registration	6:30 AM – 2:00 PM
Member Breakfast/Business Meeting	6:30 AM – 7:45 AM
Guest and Non-Member Breakfast	6:45 AM – 7:45 AM
Scientific Program	8:00 AM – 1:00 PM
Award Papers	8:00 AM – 11:00 AM
Presidential Speaker	11:00 AM – 11:30 AM
Presidential Transfer	11:30 AM – 12:00 PM
Subspecialty Day	
Hip	1:30 PM – 5:00 PM
Spine	1:30 PM – 5:00 PM
Sports	1:30 PM – 5:00 PM
Trauma	1:30 PM – 5:00 PM
Upper Extremity/Hand	1:30 PM – 5:00 PM
L.E./Neuromuscular	1:30 PM – 5:00 PM
Break	2:15 PM – 2:30 PM
Break	3:45 PM – 4:00 PM
Evening	
Closing Reception	7:00 PM – 11:00 PM

Saturday, April 30

Registration	6:30 AM – 1:00 PM
Business Meeting Member Breakfast	6:30 AM – 7:45 AM
Guest and Non-Member Breakfast	6:45 AM – 7:45 AM
2nd Board Meeting	8:00 AM – 9:00 AM
Scientific Program	8:00 AM – 1:00 PM

POSNA ANNUAL MEETING ATTENDANCE

	2010	2011	2012	2013	2014	2015
MEMBER	323	473	513	590	529	581
NON-MEMBER	163	167	124	227	164	149
RESIDENT/FELLOW	66	80	65	73	101	85
ALLIED HEALTH	66	54	100	87	120	84
TOTAL	618	774	802	977	914	899

IPOS MEETING ATTENDANCE

	2009	2010	2011	2012	2013	2014
MEMBER	113	127	125	142	118	139
NON-MEMBER	38	43	67	227	144	61
RESIDENT/FELLOW	68	58	45	34	91	50
ALLIED HEALTH		29	39	53		49
SCHOLARSHIPS	61	83	65	92	81	89
TOTAL	280	340	351	389	353	388

Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by POSNA. POSNA Leadership and staff welcome the opportunity to discuss additional partnership prospects.

Corporate Sponsored Events

Our industry partners are discouraged from holding corporate-sponsored (non-CME) events during the Pre-Meeting Course, Welcome Reception, Members' Business Meetings and Annual Meeting Scientific Sessions to avoid conflicts with our educational and research mission. Thursday evening, while labeled a free evening, is usually the night on which academic institutions and training programs hold receptions and/or fellowship reunions. This evening is the only time sanctioned for corporate-sponsored events, limited to our Double Diamond industry

partners only. **The Double Diamond partner may invite no more than 50 non-industry attendees to this event.** Double Diamond partners may submit a proposal to POSNA describing the nature of the event 45 days prior, and is subject to approval by the Industry Relations Committee.

POSNA Direct Fund

Established in 2011, this fund will support the things most important to the POSNA membership: education, patient care initiatives and research. This direct donation gives POSNA maximal flexibility to serve both future and present needs. Your support of POSNA Direct will earn recognition from POSNA at our Annual Meeting and other POSNA events throughout the year.



POSNA ORTHOPAEDIC SOCIETY OF NORTH AMERICA

2016 Annual Meeting • April 27 - 30, 2016
 JW Marriott Downtown, Indianapolis, Indiana

Registration Deadline
FEBRUARY 1, 2016

Company: _____
 Contact Name: _____
 Address: _____
 City / State / Zip: _____
 Phone: _____ Fax: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

- Educational Grant* \$10,000-\$50,000 \$ _____
- Subspecialty Day at POSNA* \$20,000 / session \$ _____
- 2016 Half-Day Pre-Course* \$25,000 \$ _____
- 2016 Specialty Day @ AAOS Meeting \$50,000 \$ _____
- International Education Grants \$10,000-\$50,000 \$ _____
- Named Research Grants \$30,000 \$ _____
- International Visiting Scholars Program \$15,000 \$ _____
- Preliminary Meeting Program (Deadline: 12/15/15) \$25,000 \$ _____
- Final Program Book \$20,000 \$ _____
- Wireless Access \$25,000 \$ _____
- Annual Meeting App \$20,000 \$ _____
- E-Poster Kiosks \$10,000 \$ _____
- Mobile Device Charging Stations \$5,000 \$ _____
- Registration Area* \$25,000 \$ _____
- Welcome Reception \$25,000 \$ _____

*Support item is subject to first right of refusal by 2015 supporter.

TOTAL CONTRIBUTION: \$ _____

**TO REGISTER FOR AN EXHIBIT TABLE,
 SEE PAGE 8.**

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all of the policies, rules and regulations contained in the Pediatric Orthopaedic Society of North America prospectus, and all policies, rules and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

 Signature of Authorizing Officer, Title

 Date

PAYMENT METHOD

- Check enclosed (US dollars drawn on a US Bank made payable to "Pediatric Orthopaedic Society of North America")
 - Credit Card Visa MasterCard AMEX
- Card No. _____ Exp. Date: _____
 Name on Card _____
 Signature _____ Total Amount Paid \$ _____

**POSNA REQUIRES THAT SPONSORSHIPS
 ARE PAID IN FULL AT LEAST 60 DAYS
 PRIOR TO THE START OF THE MEETING.**

RETURN TO: POSNA, 9400 W. Higgins Road, Suite 500, Rosemont, IL 60018-4976 USA
 Phone: 847.698.1692 • Fax: 847.268.9694



POSNA ORTHOPAEDIC SOCIETY OF NORTH AMERICA

2016 Annual Meeting • April 27 - 30, 2016
 JW Marriott Downtown, Indianapolis, Indiana

Registration Deadline
FEBRUARY 1, 2016

Company: _____
 Contact Name: _____
 Address: _____
 City / State / Zip: _____
 Phone: _____ Fax: _____ Email: _____

EXHIBITOR OPPORTUNITIES

- \$3,000.00 / First Table**
Silver Sponsor Exhibitors or Companies Exhibiting without Sponsorship:
 (Fee includes registration for Two (2) representatives)
For Diamond, Platinum or Gold Level Sponsors:
 (Fee includes registration for Four (4) representatives)
For Double Diamond Sponsorship
 (Fee includes registration for Six (6) representatives & one additional complimentary table)

Names: _____

ADDITIONAL TABLE

- \$1,000.00**
Includes an additional skirted 6' x 30" table.
 *2 table maximum
- \$925.00 Additional Badges**
 (Registration after April 1, 2016 and on-site will be \$1,025)

Names: _____

Exhibit Display Limits

Corporate signage, displays and exhibits should not exceed 5 feet (1.5 m) in height (from the floor, including tabletop displays) in order to avoid obstruction of other exhibitors and industry partners neighboring the exhibit area. The Industry Relations Committee and/or POSNA staff reserves the right to modify or remove non-compliant displays.

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all of the policies, rules and regulations contained in the Pediatric Orthopaedic Society of North America prospectus, and all policies, rules and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

PAYMENT METHOD

Payment must be received before booth space is assigned.

Check enclosed (Check Number _____)
 Credit Card Visa MasterCard AMEX
 Card No. _____ Exp. Date: _____
 Name on Card _____
 Signature _____ Total Amount Paid \$ _____

 Signature of Authorizing Officer, Title

 Date

**CONTRACTS NOT BEARING SIGNATURE
 AND PAYMENT WILL BE RETURNED.**

RETURN TO: POSNA, 9400 W. Higgins Road, Suite 500, Rosemont, IL 60018-4976 USA

Phone: 847.698.1692 • Fax: 847.268.9694

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Pediatric Orthopaedic Society of North America (POSNA). All matters not covered in these Rules and Regulations shall be referred to POSNA for adjudication and the decision of POSNA shall be final. These Rules and Regulations may be amended at any time by POSNA and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the POSNA Annual Meeting, and may be given at any authorized agent or representative of the exhibitor.

Exhibit Space

Exhibit space is very limited at the POSNA annual meeting and is limited to one or two 6-ft tables, based on space available, at an additional fee of \$3,000.00 for the first table and \$1,000.00 for the second table. Exhibit tables will not be assigned until after the registration deadline. Assignments will be based on level of sponsorship. Storage of boxes will not be provided by POSNA. Storage will be provided by the Exhibit Decorating company. Or you may store boxes under your table.

Cancellation Policy

You can obtain full refund on cancellations of exhibits prior to February 1, 2016. After February 1, 2016, refund will be minus a 20% processing fee on all cancellations. No refund on cancellations after April 1, 2016.

Exhibit Display Limits

Corporate signage, displays and exhibits should not exceed 5 feet (1.5 m) in height (from the floor, including tabletop displays) in order to avoid obstruction of other exhibitors and industry partners neighboring the exhibit area. The Industry Relations Committee and/or POSNA staff reserves the right to modify or remove non-compliant displays.

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the

regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations, and with all current FDA regulations. POSNA has no further responsibility to notify the exhibitors that this compliance is required.

Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the JW Marriott Hotel by them, their employees or agents. NO nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building. Posters and other materials cannot be hung on the walls.

Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to the area of your table and shall not be in the aisles. Please do not block the space between tables. The position/location of your table has been approved by the local fire marshal and should not be moved.

Indemnity

The exhibitor agrees to indemnify, defend, and hold the Pediatric Orthopaedic Society of North America, its official contractors, and the JW Marriott Hotel, and their respective employees, representatives, agents, successors and assigns, harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorneys' fees) that may at any time be incurred, suffered, sustained by or imposed upon POSNA and/or the JW Marriott Hotel or their respective employees, representatives, agents, successors or assigns by reason of any action which may result because of or after acceptance of this application or the providing of exhibit space. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or

bodily injury, sickness, disease or death, or to damage to or destruction of tangible property, including the loss of such property.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by POSNA (JW Marriott Hotel) is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by POSNA. These rules begin at 6:30 AM on Wednesday, April 27, 2016 and continue through the end of the meeting on Saturday, April 30, 2016 at 1:00 PM.

Purpose of Exhibit

The sole purpose for contracting exhibit space with POSNA is to display equipment, supplies, and/or services.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from POSNA. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor.

Security

A night watchman will be patrolling the Exhibit Area during the evening, night and early morning hours. However, we advise that you do not leave laptops or other electronic portable devices or valuable equipment at your table at night. Please be sure your table is covered when exhibit hours are closed.

Insurance

The exhibitor acknowledges that neither POSNA, the Official Service Contractor/Decorator nor the JW Marriott Hotel shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

POSNA Specialty Day Meetings (at AAOS Meeting)

March 5, 2016

Orlando, Florida

POSNA Annual Meetings

April 27 – 30, 2016

JW Marriott Downtown
Indianapolis, Indiana

May 3 – 6, 2017 – Joint Conference with EPOS

Palau Congress Center
Fairmont Rey Juan Carlos
Barcelona, Spain

May 9 – 12, 2018

JW Marriott
Austin, Texas

International Pediatric Orthopaedic Symposium (IPOS)

12th Annual: December 8 – 12, 2015

Swan Resort Hotel
Orlando, Florida



Pediatric Orthopaedic Society of North America
9400 W Higgins Road, Suite 500
Rosemont, Illinois 60018-4976 USA

Phone: 847.698.1692

Fax: 847.268.9694

Email: posna@aaos.org

Web: www.posna.org